



State of Wisconsin
Governor Scott Walker

Department of Agriculture, Trade and Consumer Protection

Ben Brancel, Secretary

DATE: September 23, 2015

TO: Board of Agriculture, Trade and Consumer Protection

FROM: Ben Brancel, Secretary
Daniel Smith, Administrator, Division of Agricultural Development

SUBJECT: **Division of Agriculture Development**

PRESENTED BY: Daniel Smith, Division Administrator

REQUESTED ACTION: None

At the September 23, 2015 Board Meeting, the Division of Agricultural Development's (DAD) report will include information about:

- DAD mission and strategic plan
- Overview of current projects
- Success stories
- Future goals and initiatives

Agriculture generates \$88 billion for Wisconsin

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